

A Memorial for People Killed and Injured on Victorian Roads

an everyday, living memorial

HYU2 A2

A2

approach integrating memory

Private Memorial *a gift* Public Memorial *a walk* Virtual Memorial *WWW*



"memory attaches itself to sites... in contrast to history, which attaches itself to events." *Pierre Nora*

design concept



Key concepts participation, integration, connection, sensation and absence

Photograph of 1:200 working model.

The Memorial for People Killed and Injured on Victorian Roads is part of The Road Trauma Memorial Project commissioned by the Design Research Institute, RMIT University, Road Trauma Support Services (Victoria) and the Uniting Church Synod of Victoria and Tasmania.

The memorial required an innovative integration of a private memorial, a permanent public memorial and a virtual memorial. Designed by a transdisciplinary project team and led by a Landscape Architect, it combined practitioners with backgrounds in landscape architecture, jewelry, digital innovation, art and architecture.

French historian Pierre Nora suggests we are in "an age of commemoration" at a time when the only constant is continual transformation. The memorial design approach emphasises remembering as an engaged, participatory activity through a series of everyday and immersive landscapes that focus on sensation; reconnecting the body with the city.

The memorial is in three parts "A Gift, A Walk and A Web". "A Gift" is a personalised, private memorial given to those affected by road trauma. In two parts, it's a handmade, pebble-like copper keepsake melted in a crucible (the ceramic box). Copper was chosen

because it retains heat well in the hand, and is affordable. The oxidised finish registers time, changing from dull to shiny as it is held, worn or carried.

"A walk" is a public permanent memorial combining a central Melbourne space with a system of distributed memorials extending across Victoria. "A walk" is an everyday immersive experience, a sequence of moments, located in a highly visible part of the city. It reinforces the presence of absence through sensation - movement and perception at speed.

"A Web" is a virtual memorial response that acknowledges the increasing use



of the internet as a dominant mode of communication with the potential to integrate and connect.

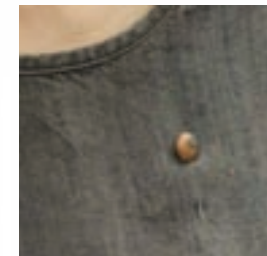
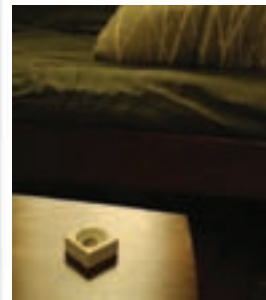
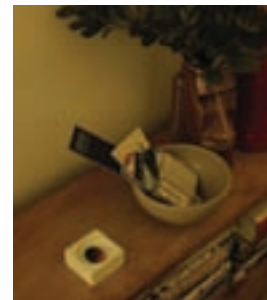
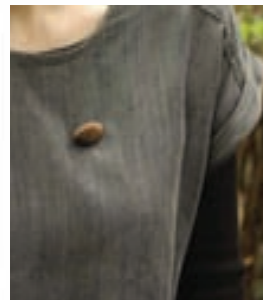
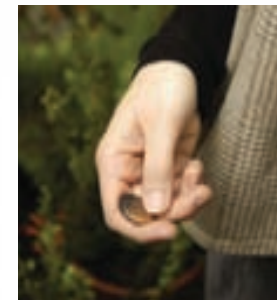
a gift private memorial



A personalised gift for victims of road trauma and those close to them.

a gift is received, touched and held by you. It is a small precious object that sits inside a vessel.

Grief is enduring and changing - people feel differently at different times. *a gift* can be worn or displayed, remain as one, or be separated and sited, to both privately and publicly commemorate your loved one.

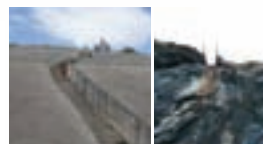


A remembrance pin to buy, to give and to receive. Commemorative keepsakes worn by men and women.



A copper fund raising pin to raise awareness and to remember Victorian victims of road trauma.

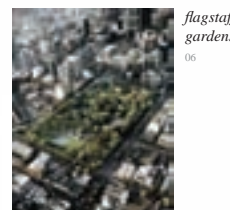
a walk public memorial



Walking as commemorative practice in an 'age of commemoration'



Contemporary context: Alberto Burry installation, Walter Benjamin Memorial, Memorial to Holocaust Victims.



A walk can be experienced on foot, from the car or bicycle. *A walk* can be visited daily, monthly, yearly, on the way to work, or as a special destination.

Connecting a series of contemplative spaces along paths, ramps and multiple



levels. The memorial invites us to celebrate, grieve, heal and remember.

Site: a connective public space: the highly visible western edge of Flagstaff Gardens, Melbourne



the green elevated western edge of flagstaff gardens (panorama north)

images show extent of site

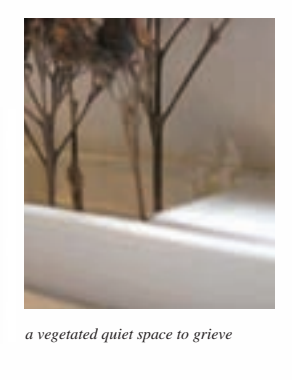
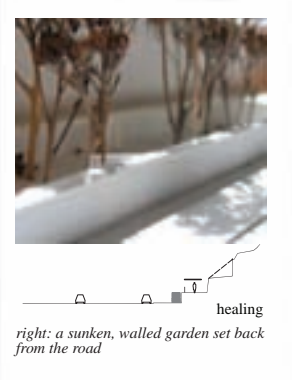
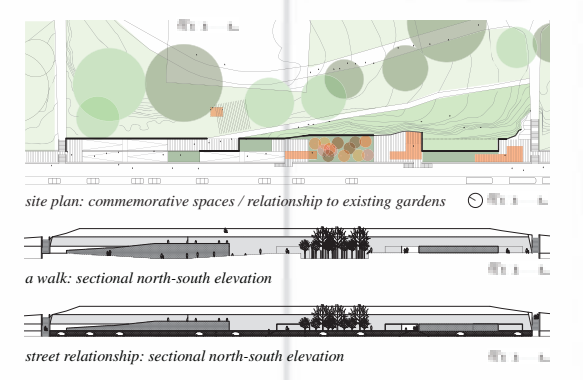
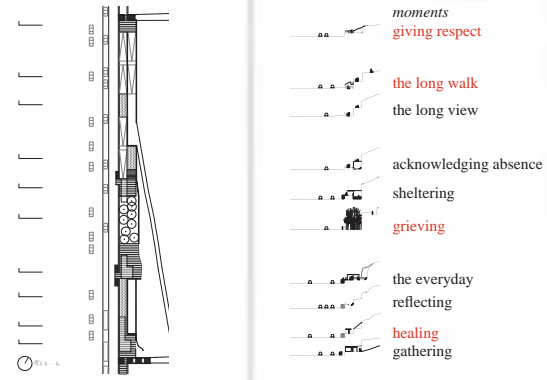


**THE ROAD TRAUMA
MEMORIAL PROJECT**
**CLAIRE MARTIN,
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TYSON LUNDBECH AND
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**UNLAND
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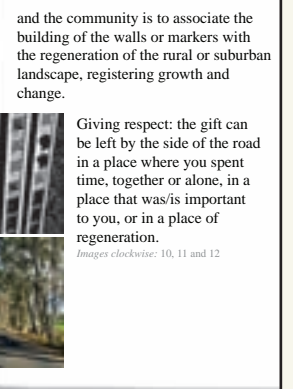
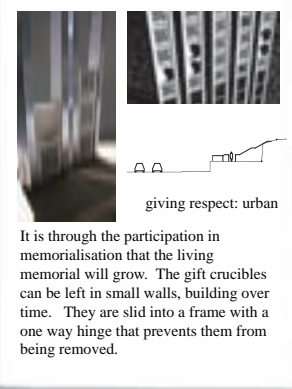
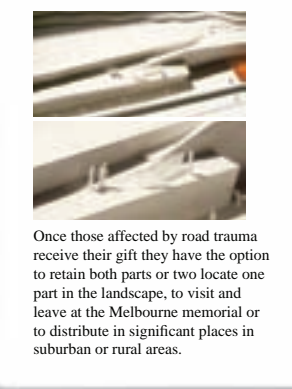
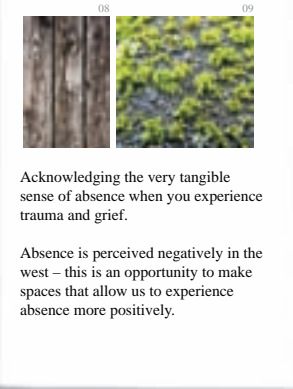
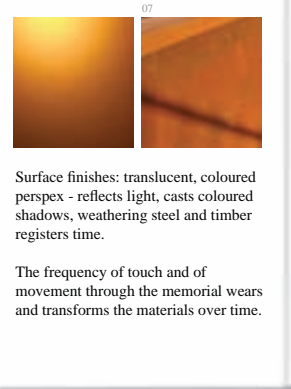
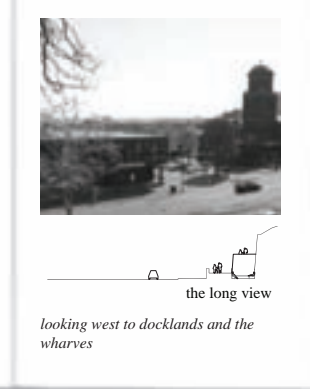
THE ROAD TRAUMA MEMORIAL PROJECT

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The memorial combines small gestures, vertical elements that disrupt the datum of the road and the wall. Part of the regeneration of this part of the city.

The City has a strategy for dealing with senescent trees and the 'treatment of this edge is an opportunity to inform the park's new planting.



www virtual memorial

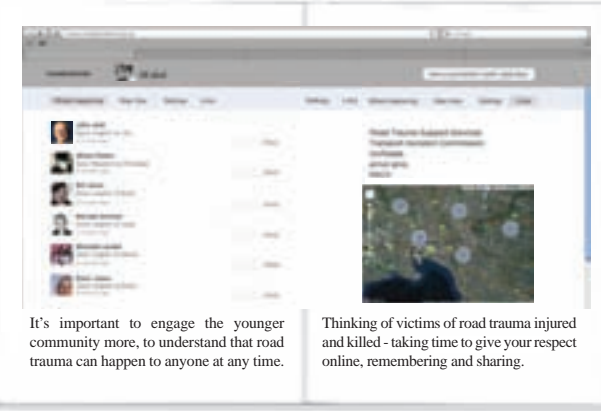
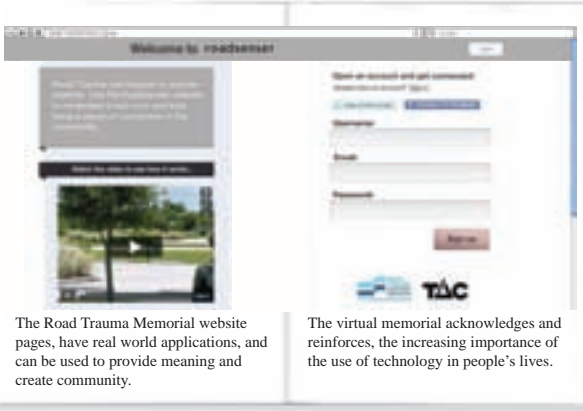
www.roadsenser.vic.gov.au

A web based memorial, used universally to give respect.

A place for commemorating your loved one, giving respect and connecting with others who have experienced road trauma.

The memorial project website for Victorian victims of road trauma, urban and rural, young and old.

The name 'Roadsenser' acknowledges the importance of sensation in the formation of memory and the educative and preventative values of the memorial project.



integrating three memorials

The barcode allows you to access the virtual memorial from a smart phone to give your respect and to connect.

The sensor registers your presence at the Melbourne memorial when a gift is left there, intensifying the glow of the lights and your experience of the space.

The use of a radio tag brings real world scenarios and actions online. By visiting the memorial in an urban or rural area and using your mobile phone to photograph the bar code you can engage with the memorial: send an SMS message or engage lights at the Melbourne memorial.

left: The barcode / QR Code - accessing the virtual memorial and locating the gift

right: The sensor / RFID - lighting the wall

image sources
 01 http://heathersartspace.com/?page_id=18
 02 <http://www.osw.com.au/blog/2010/11/giant-concrete-art/>
 03 http://3.bp.blogspot.com/_QMIOGk165dE/SWC5gJgYPqI/AAAAAAAAACH/ux4K6AvT-ag/s1600-h/P1020191.JPG
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